

"I have used your bench advertising for years now and have found it to be the most productive personal promotion available relative to the many other forms I've tried. I have had up to TWELVE (12) DIRECT SALES from the bench advertising and many indirect sales as well." -Len Wilson, Century 21 Group Mennon



"I just have to let you know that I have been getting business directly from my bench ads! The ads help me have a strong presence right in my area. As I call on prospective clients, they feel they already know me because they "see me everywhere." -Jackie Meadows, State Farm Insurance



"The revenue and transaction volume...have increased significantly over the normal run rate during the time period the (bench) advertising was in place." - Dave Grabel, Market Development Manager, Western Union



*A second generation of service since 1959*

## Curbside Billboards

### ACHIEVE

Boosted Interest that Drives Traffic. Enhanced Credibility Easing Sales. Reinforced Marketing.

### RATES - JULY 2010

Bench Billboard makes it easy by handling all the ad consultation, design, production and maintenance. As a billboard you can afford, bench ad rates are very budget friendly. Also, changes in ad design can be posted anytime for a fee and locations can be changed also for a fee. Please call 513-271-2222 for details and availability of locations and plans.

PLAN	Weekly Rate	Set Up	Initial Term	Initial Payment	Auto Renewals
C	\$12 / Bench	N/A	52 Weeks	\$312.00 / Bench	Yes
B	\$19 / Bench	N/A	28 Weeks	\$266.00 / Bench	Yes
A	\$35 / Bench	N/A	16 Weeks	\$280.00 / Bench	Yes

Plan A: Plan A rates are for premium locations only.

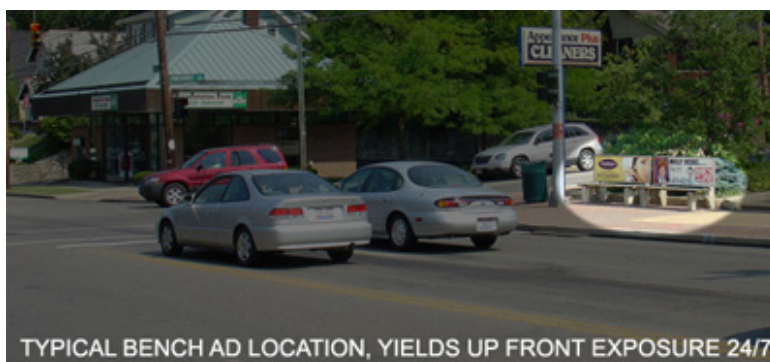
Auto Renew: Agreements, after the initial term, are automatically renewed on a four week by four week basis.

**SPECIAL: Rent 3 bench ads and get a 4th ad free!**

Rates and availability subject to change without notice.

### LOCATIONS

Bench Billboard Company bench ads are strategically placed for up front, curbside exposure and an ad can be relocated to other available locations for a fee. The typical location serves a bus stop, near the stop light of a busy street intersection. This yields the maximum eye level exposure to the driving and buying public, often within feet of your customers. The advertiser chooses the cities, neighborhoods, streets and even corners that will best serve the current needs, or let Bench Billboard submit recommendations. Expose thousands of motorists and pedestrians to your message, 24 hours a day, every day! Locations can produce results for years.



### CONTACT US

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